

Cultural Community Expo 2022

# CULTURAL COMMUNITY EXPO

March 23 – 25th, 2022 | online

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The Cultural Community Expo brings together the people and places that make up Toronto's art and cultural sector to prepare students and recent alumni for building a career in the arts after graduation.

Through a series of engagements with exemplary OCAD U alum, professional guests, art studios, cultural organizations and production centres, the Cultural Community Expo highlights potential career paths and presentation venues for emerging artists. Participants come away with a better understanding of how to make a living and sustain their art practice once they leave school, while at the same time remaining engaged in the cultural community, receiving mentorship, and gaining access to facilities and professional development opportunities.

## Schedule of Events

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### Social Media for Artists

Wed. Mar. 23, 2022, 12 - 1:30 PM ET | **RSVP**

Join Kendra Yee, jes sachse, Jessica Thalmann from @\_thetimebeing as they discuss how artists can leverage their social media presence to make connections, cultivate an audience and generate opportunities for their work. Attendees will also learn about social media accessibility guidelines and art commission scams.

### Your Creative Career: Applying to Calls-for-Submissions

Fri. Mar. 25, 2022, 12 - 1:15 PM ET | **RSVP**

Are you applying for a grant, call-for-submission, or Career Launcher? This info session will demystify the process, submission materials, and provide tips for creating a clear and concise application package.

### Membership Career Launcher Info Session

Fri. Mar. 25, 2022, 1:30 – 3pm ET | **RSVP**

Join to learn more about CEAD's Membership Career Launchers which award membership and studio access and/or equipment rental at one of four organizations, including Toronto Animated Image Society (TAIS), Gallery 44 Centre for Contemporary Photography (G44), Trinity Square Video (TSV) or Toronto Tool Library Makerspace (TTL). Learn more about each organization and tips for putting together a strong application!

Visit each Career Launcher opportunity's webpage to learn more: [careerlaunchers.format.com/](https://careerlaunchers.format.com/)

All are welcome to attend to learn more about the presenting organizations. However, please note that the Career Launcher opportunities are only open to graduating OCAD U students.