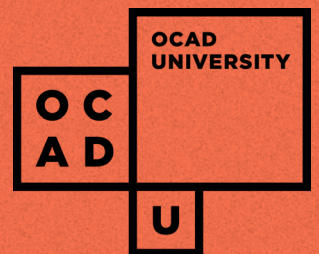


# OCAD U ANNUAL REPORT

## 2023-24





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# WELCOME TO OUR 2023-24 ANNUAL REPORT

**In presenting the 2023-24 Annual Report, OCAD University acknowledges the ancestral territories of the Mississaugas of the Credit, the Haudenosaunee, the Anishinaabeg and the Huron-Wendat, who are the original owners and custodians of the land on which we live, work and create.**

In 2023-24, OCAD University continued to drive impact as Canada's leading art, design and media university.

Our major accomplishments include fostering new collaborations and strengthening existing partnerships as part of our ongoing efforts to be a vibrant cultural hub in Toronto, Ontario, Canada and beyond the country's borders.

For example, we entered a new and long-term collaboration with the Delegation of the European Union (EU) to Canada to support new initiatives and programming that will attract artists and designers globally to engage in critical conversations about climate action, digital technology, such as artificial intelligence and democracy.

We also participated actively in global meetings to strengthen relations and cultivate new opportunities for collaboration within the Indo-Pacific region. This included joining the Creative Industries Delegation as part of Canada's trade mission to Japan and the Canadian delegations to the Philippines and Vietnam.

In 2023-24, more than 145 students engaged in art and design practices through Collaborative Online International Learning (COIL) and International Collaboration Studio classes. Developed and led by faculty members, these

courses were held in partnership with organizations in Berlin, Trinidad, Mexico, the Philippines, Ghana, South Korea, Japan, Thailand, Nepal and Estonia.

We established the National Network of Canadian Art and Design Universities, a collaboration with the Alberta University of the Arts, Emily Carr University of Art + Design and NSCAD University. This coalition will leverage opportunities for joint advocacy initiatives on common priorities and generate awareness of the institutions across the country.



Students explored the rich history of independent animation in the Philippines thanks to an international collaboration with iAcademy.



We also launched [Fineline.art](#), creating Canada's first-ever online marketplace that is tied deeply with a learning cooperative so that creatives can sell their work in a fair platform while developing entrepreneurial skills through peer-based learning and networking.

As part of our outreach and advocacy efforts, we held a series of interactive exhibitions at Queen's Park, offering MPPs, ministers and government officials the opportunity to see how our University drives economic impact and builds capacity for the province.

We showcased our Experimental Animation program and OCAD U LiVE at the 2023 Toronto International Film Festival (TIFF), as part of an ongoing partnership. We co-hosted the opening reception as a community partner for the international premiere of the award-winning animated film *The Boy and the Heron*. Plus, we announced that renowned animator and filmmaker Dr. Michael Fukushima joined OCAD U as its first Executive Producer-in-Residence.

We partnered with the City of Toronto and ArtHubs to keep several community arts hubs open, formerly part of Artscape, recognizing the important value and contributions these hubs bring to neighbourhoods across the city. We teamed up with Luminato to host a wonderful opening reception on campus, a festival that featured work by many of our graduates and honorary doctorate recipients.

Finally, our annual graduate exhibition, GradEx 109, drew a record-breaking crowd of more than 41,000 visitors to our campus to see works by more than 800 emerging artists and designers.



MPPs, ministers and government officials learned more about OCAD U at a Queen's Park showcase.



GradEx 109 attracted more than 41,000 people, making it the third-largest crowd in over 100 years.



## CELEBRATING OUR FUNDRAISING EFFORTS



From left to right: Onsite Gallery Executive Director and Curator, Indigenous Art, Ryan Rice; OCAD U President and Vice-Chancellor Ana Serrano; Ian Delaney; Kiki Delaney; and OCAD U Chancellor Jaime Watt.

The University received the generous major gift of \$2.5 million from Kiki Delaney and The Delaney Family. This gift will support students in financial need in the Criticism and Curatorial Practice program, support Onsite Gallery's annual initiatives and establish the new award, The Delaney Family Emerging Curator Prize.

The RBC Foundation renewed its commitment to fund the University's RBC Centre for Emerging Artists and Designers. Their contribution of \$1 million, over three years, will elevate and enhance the centre's programming and bolster the RBC Continuing Studies Professional Skills Fund.

To support the University's ongoing efforts to prioritize student mental health and well-being, we received strategic funding from the McCall MacBain Foundation to support a peer-led mental health program that builds on the success of our Mindful Campus Initiative.

We hosted Project 31, a fundraising event that included silent and live auctions featuring work by members from the OCAD U community and raised more than \$95,000 to support students who are Indigenous, Black and racialized.

We also announced the completion of the Butterfield Park revitalization fundraising campaign, which raised more than \$1.7 million towards the project. Early contributions from George and Martha Butterfield and David Binet propelled the campaign forward to reimagine the park as a dynamic hub of creativity, innovation and community engagement. The campaign was concluded by OCAD U Chancellor Jaime Watt and Paul Ferguson's generous gift. The official opening of the revitalized park will take place in the spring of 2025.



Project 31 raised funds through silent and live auctions.



# TEACHING AND LEARNING



The Academic Year Welcome event focused on the theme, *Disability Justice in Art and Design*.

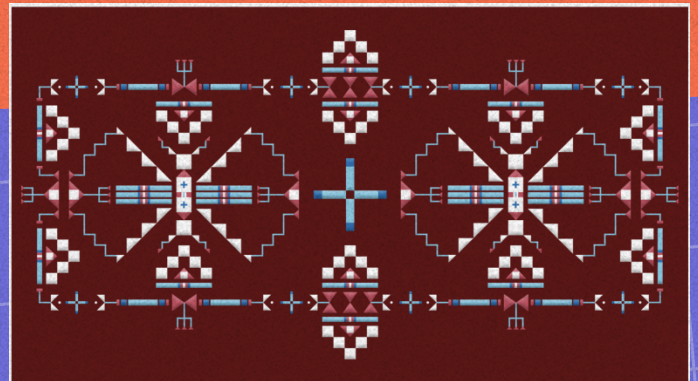
We began 2023–24 with the Academic Year Welcome event that focused on the theme, *Disability Justice in Art and Design* with keynote speaker Dr. Sami Schalk. She spoke on how to advance Black disability justice in post-secondary contexts.

We launched the Creative Research Inclusive Practices (CRIP) Lab, an international network of accessibility and inclusion-focused practitioners, academics and community members that seeks to advance equity, inclusion and access by becoming a leader in critical, multilateral research, art and design.

We announced the new undergraduate minor, Black Studies Design and Art, making OCAD U the first Association Independent Colleges of Art and Design (AICAD) school in Canada to offer this program. The new minor is a multidisciplinary suite of courses, comprised of courses in Black design and art practices, culture, history and critical theory to enrich exploration of decolonized futures by bringing in the voices of Black designers and artists.

We continued our celebration of the 10th anniversary of the Indigenous Visual Culture (INVC) program with events that included a panel discussion, *INVC 10 years: Swimming with Nigig*, held in conjunction with the 2023 National Day for Truth and Reconciliation. The program also mounted the exhibition, *Nigig Diving the Depths: 10 years of Indigenous visual culture at OCAD U*, which included work by current and former students and faculty.

At the graduate level, we announced that the Strategic Foresight and Innovation program was opening its virtual doors to part-time evening students in September 2024. We continued our partnership with the City of Richmond Hill and e-Campus Ontario on the Centre for Local Innovation and Collaboration, providing real-world opportunities for graduate students to support local businesses in exploring innovation and expansion opportunities.



The Indigenous Visual Culture program celebrated its 10th year. Artwork: *Butterfly and Eagle* by Sadie Red Wing.



We launched the Sustainable Futures Faculty Fellowships in 2023–24 to advance research on innovative pedagogical approaches towards integrating sustainability in the undergraduate curriculum. The three Fellows were Assistant Professor Julia Rose Sutherland from the Faculty of Design, Associate Professor Natalie Waldburger from the Faculty of Art, and Assistant Professor Dr. Lori Riva from the Faculty of Arts and Science.

In the fall of 2023, they undertook research in their courses, and the results were analyzed in the winter and spring of 2024 on the integration of sustainability concepts and methodologies into course content. Among the findings, faculty members reported that they enhanced their teaching practice and course design skills. Students expressed deepened connections to land and geography, both urban and ecological by the end of the courses.

In April 2024, the University's Senate approved a five-year Sustainability Curriculum Strategy, which aims to embed sustainability learning outcomes in over 80 per cent of curriculum by 2028. The strategy was developed through thoughtful engagement across the institution and informed by a model of sustainability rooted in Indigenous epistemologies and the principles of Respect, Relationship, Reciprocity and Responsibility.

We also earned our first-ever STARS Silver rating from the Association for the Advancement of Sustainability in Higher Education (AASHE). We achieved this rating for completing the Sustainability Tracking, Assessment and Rating System (STARS), a recognized global framework for publicly reporting a college or university's sustainability performance in five areas: academics, engagement, operations, planning and administration, and innovation and leadership.



Student researcher participants explored plant matter as part of the Sustainable Futures Faculty Fellowship program.



## LEADING IN GENERATIVE AI

We continued to address the many aspects and impact of Generative Artificial Intelligence (GAI) in art and design education and within the creative sector. This included creating an advisory group, co-chaired by Associate Professor Dr. Adam Tindale, and Professor and Director of the Inclusive Design Research Centre Dr. Jutta Treviranus.

Students, faculty and staff were provided with multiple opportunities throughout the year to share their insights, needs and questions around GAI at roundtables and workshops. University faculty and staff also shared their experience at various national and international conferences, including the Association of Independent Colleges of Art and Design and invited talks such as an AI symposium at NYU Tandon.

The University's Cultural Policy Hub created an AI Working Group and helped convene a learning session with cultural sector, legal and academic experts and senior government officials on the social and cultural impacts of AI to inform the federal government's work on this policy area.

Additionally, the hub created a bilingual toolkit to help artists, cultural workers and organizations participate in the Innovation, Science and Economic Development Canada's Consultation on Copyright in the Age of Generative AI; hosted the online roundtable, Generative AI: Policy Pathways for the Arts and Cultural Industries; and published a policy scene-setter on Generative AI to provide context for the roundtable event.



## NEW DEAN OF THE FACULTY OF DESIGN



Dr. Lesley-Ann Noel

We announced the hiring of Dr. Lesley-Ann Noel as the new Dean of the Faculty of Design, who joined us in September 2024. Dr. Noel, an industrial designer who has an MBA and a Ph.D. in Design, is providing leadership to enhance studio-based learning, promote entrepreneurship, secure more industry collaborations and advance decolonization to enrich the student learning experience.

## VICE-PRESIDENT, RESEARCH AND DEAN OF THE SCHOOL OF GRADUATE STUDIES

We announced the appointment of Dr. Ashok Mathur as Vice-President, Research and Dean of the School of Graduate Studies, beginning July 1, 2023. He brings extensive administrative and teaching experience in graduate education as well as a significant record of research and creative practice to this role.



Dr. Ashok Mathur



# SUPPORTING STUDENTS



More than 800 students participated in the Welcome Day events as part of orientation.

We welcomed a little over 1,200 new undergraduate and 170 new graduate students to the University with a wonderful turnout at the Welcome Day event held in Butterfield Park.

The learnings from a year-long service design review of the Student Wellness Centre (SWC) led to the development of a new peer-led mental health program, funded by the McCall MacBain Foundation. This initiative will empower students to co-create wellness programming to enhance mental health and build community resilience among emerging artists and designers.

As part of the Mindful Campus Initiative and the SWC service design review, a new student space – The Living Room – was opened on the eighth floor of 230 Richmond St. W. This new space, designed with students for students, gives students a place to decompress, study, gather or just chill.

In 2023–24, we had a record number of 57 registered student clubs, an increase of 26 per cent over the previous year. To support student engagement, we completed a research and co-design process with OCAD U CO and students to create a new student

leadership development program. The program plans to centre empathy, communication, community and collaboration.

We also celebrated the incredible contributions of student leaders at our annual Student Leadership Awards event. These student leaders demonstrated caring and compassion to each other, and showed a passion for excellence, creating and strengthening community, and speaking out about issues that impact them, their communities and society.

We continued initiatives to support talent development for Canada's booming cultural sector through the paid, hands-on innovative training program OCAD U LiVE. This on-demand video channel gives student content creators access to professional equipment such as lighting, recording and editing tools at a street-facing studio at TIFF Lightbox, due to a partnership with the Toronto International Film Festival (TIFF). As a result, they gain employable skills so they can work in film, television and digital media production.



We recognized the achievements of outstanding student leaders at an annual celebratory event.



Additional experiential learning opportunities were provided by the RBC Centre for Emerging Artists and Designers (CEAD) to almost 300 upper-year students who completed for-credit placements in various programs across the institution. A partnership with the Toronto Outdoor Art Fair gave 15 graduating students the opportunity to present their work at this major fair. Three collaborations with Yonge-Dundas Square allowed 16 students to showcase their work, including an exhibition of Indigenous artists, the Black History Month Digital Exhibition and the OCAD U Animation take-over.

The centre continued to collaborate with more than 400 industry partners on experiential learning, career development and creative entrepreneurship programs.

For the fourth consecutive year, the RBC CEAD held the Seed Fund Pitch Competition for Creative Entrepreneurs, awarding a total of \$19,000 in funding to five students and recent alums so

they could take their business ideas to the next level. The centre also received \$50,000 in new funding from the John Dobson Foundation to support creative entrepreneurship programming in 2023-24.



Partnerships, like the one with the Toronto Outdoor Art Fair, gave emerging artists and designers opportunities to showcase their work.

## AFFORDABLE STUDENT HOUSING

We implemented several activities in 2023-24 to address the goal of student housing, as outlined in the Academic and Strategic Plan under the priority, *Centre the Student Journey*. These included hiring a manager of student housing initiatives to support us in addressing the challenges of scarcity of housing.

Following an RFP process to solicit interest for the development of student housing, including affordable student housing, from developers, property owners and other interested parties, we entered into

non-binding agreements to facilitate the development and operation of residences within the vicinity of 100 McCaul St.

We launched a partnership with Parkside Residence to provide beds for our students for the 2024-25 academic year. This high-quality student residence has full meal plans, a residence life program, safety and security, full amenities and is within walking/TTC distance of our campus.



# COMMUNITY

We celebrated the opening of two exhibitions at Onsite Gallery: *On Americanity & Other Experiences of Belonging* and *power* as well as the solo exhibition by Taqralik Partridge, ᑭᓐᑭᓐᑭᓐᑭᓐ (Pulaaqatigiit), as part of the *Mawadishiwewin (visits)* series. Onsite also launched the book, *Fable for Tomorrow* Wendy Coburn, about Coburn's survey exhibition.

Onsite Gallery and the Centre for the Study of Black Canadian Diaspora co-presented the inaugural Black History Month Annual Curatorial Lecture with curator and art historian Janet Dees, generously supported by The Delaney Family.

For the second consecutive year, the Black Homecoming Fête was held to welcome and celebrate Black students, alums, faculty and staff. The celebration was hosted by Black OCAD U, whose purpose is to creatively teach, promote and engage the Black communities within and outside the University.



The Black Homecoming Fête welcomed and celebrated Black students, alums, faculty and staff.

As a signatory of the historic Scarborough Charter on Anti-Black Racism, we established the Scarborough Charter Strategic Planning Committee to support our efforts in taking meaningful action to address anti-Black racism and to promote Black inclusion. In 2023-24, this committee actively sought input from faculty, staff, leaders and students to shape a comprehensive report and action plan based on the core principles of the Scarborough Charter: Black Flourishing, Inclusive Excellence, Mutuality, and Accountability. In 2024-25, a comprehensive report will be developed with actionable items and reviewed by various internal department heads.



Onsite Gallery presented the exhibition, *power*



The Indigenous Student Centre held many activities throughout the year to foster community among Indigenous students, including weekly events, guest lectures, workshops, visiting artists, field trips and extra-curricular activities to support Indigenous visual arts and culture. For example, to recognize Indigenous Veterans Day on November 8, 2023, the centre presented the screening of three films: *Gene Boy Comes Home* by Alanis Obomsawin, *Forgotten Warriors* by Loretta Todd and *Indian Braves* by Desmond Simon and Nate Gaffney.

In March, we held events during Women's History Month including the talk, *Women Making History Speaker Series* with Dr. Shuchi Karim, in collaboration with the Vivian G. Prins Scholars at Risk Speaker Series and *An Evening with Helen Molesworth and Dr. Charles Reeve*. Molesworth spoke about her new book, *Open Questions: Thirty Years of Writing about Art* in a conversation with Dr. Reeve, Associate Dean, Faculty of Arts and Science.

A total of 1,086 students crossed the stage during our two Convocation ceremonies – the largest graduating class in recent history. The ceremonies

were opened by Amos Key Jr., Keeper and Educator from Six Nations of the Grand River and featured performances by the Indigenous drum group, Eagleheart Drummers/Singers. The group performed an honour song at both ceremonies – the first time that Convocation included a performance by an Indigenous drum group.

We recognized the OCAD U Medal winners as well as the recipients of the Governor General's Academic Medals: Stephen Della Casa was the undergraduate recipient while Dr. Adam Wilton was the graduate recipient. We also celebrated the outstanding contributions of five individuals who received honorary doctorates from OCAD U: Janet Cardiff and George Bures Miller, Siamak Hariri, Michael Massie, CM, RCA and Andrew Pringle, CM.



Roy Thomson Hall was alive with energy and excitement during Convocation.



# PARTNERSHIPS

In 2023-24, we developed new international partnerships, resulting in the signing of nine memorandum of agreements (MOAs) for student exchange programs, including with the Universidad Del Rosario in Columbia and University of the West Indies in Jamaica. We also signed 11 MOAs for collaborative projects and programs, and received more than 20 international delegations, including a group of Chilean designers.

Students had the opportunity to showcase their work in Ho Chi Minh City at the Consulate General of Canada and The Canadian Chamber of Commerce in Vietnam to celebrate 50 years of relations between Canada and Vietnam. Students also participated in a faculty-led field trip to Ghana for the Chale Wote Street Art Festival and 11 design students and two faculty members went to South Korea as part of a partnership with Hongik University.



In partnership with Hongik University, design students travelled to South Korea in a faculty-led program.





More than 700 people attended the 2023 DXC Summit.

We co-presented the fifth edition of the DemocracyXChange (DXC) Summit with our partners The Dais at Toronto Metropolitan University and the Open Democracy Project. More than 700 people attended this summit where artists and designers contributed to important conversations about protecting and evolving our democracies. OCAD U's Super Ordinary Lab and OCAD U CO designed and ran the sold-out Second Democracy Futures Workshop. The summit included the first-ever partnership with the French Embassy and Alliance Française on the *Night of Ideas: Fault Lines*.

Onsite Gallery presented three murals on its external façade as part of its partnership with the Inuit Art Foundation called *Up Front: Inuit Public Art at Onsite Gallery*. This partnership recognizes the contributions of the Inuit art sector and supports Inuit art and artists in the public realm. The murals featured in 2023–24 were *Fresh Pop* by multidisciplinary artist and writer Tarralik Duffy, *Hopedale* by Inuk artist Jessica Winters and the mixed media work *TakKik rising* by Glenn Gear.



The 2023 DXC Summit included the Second Democracy Futures Workshop.

We joined once again with the Aga Khan Museum to present light projections at *Light Up the Dark*, created by students and graduates. For the second consecutive year, we partnered with the Toronto International Festival of Authors, showcasing students from our Creative Writing program. We also joined with partners to organize the Level Up Showcase, Ontario's premier exhibition for student game developers.

We celebrated our 10th anniversary with Format, a leading portfolio website solution that supports emerging artists and designers. Since launching the partnership, thousands of students and recent graduates have developed audiences for their work and secured experiential learning placements, jobs, and artwork/design commissions.



# CULTURAL POLICY HUB

The Cultural Policy Hub at OCAD U is a partnership that facilitates and expands the arts and cultural sector's capacity in policymaking, research, data analysis, program innovation and knowledge mobilization and exchange. This national, bilingual platform is building a diverse network of stakeholders to support cultural policy decision-making from the local to national levels. In 2023–24, the hub launched its bilingual website and extended its network through social media and outreach to more than 1,400 followers.

In November 2023, the hub launched a series of virtual and in-person roundtables, workshops and panels, attracting over 550 attendees across nine events on a range of policy issues. These issues included Bill C-11, the future of cultural spaces, social cohesion and cultural policy as well as generative AI.

The hub also produced 15 publications to offer community-informed perspectives on key policy issues that impact Canada's arts and cultural sector and creative industries. Working groups on cultural spaces and generative AI were established with members that included researchers, cultural workers and policymakers at the municipal and federal levels. In March 2024, the hub hosted a community conversation with emerging artists from a variety of creative and cultural backgrounds to share lived experiences and envision a flourishing future for the arts and cultural sector.





# CELEBRATING OUR STUDENT LEADERS

OCAD U honoured dedicated students who made a difference in their communities at the annual Student Leadership Awards event, hosted by the RBC Centre for Emerging Artists and Designers in March 2024.

## Peer Mentor Excellence Awards

Mauricio De Los Santos  
Sally Nguyen

## Student Group Leadership Award

Judith Librach

## Peer Wellness Excellence Award

Cameron Chiovitti

## Student Employee Excellence Award

Nader Soliman

## Indigenous Student Leadership Award

Tristan McTague

## NEW: Beautiful Trouble Award

Blake Reategui

## Excellence in Student Leadership Award

Rebekah Feliciano



From left to right: Assistant Professor Julia Rose Sutherland, Indigenous Visual Culture; Francine Peltier, Coordinator, Indigenous Community Outreach; Indigenous Student Leadership Award recipient Tristan McTague; and Emilia Nahdee of the Indigenous Student Association.



From left to right: President and Vice-Chancellor Ana Serrano, Board of Governors Chair Lanita Layton and Peer Wellness Excellence Award recipient Cameron Chiovitti.



# CELEBRATING OUR MEDAL WINNERS

One graduate student from each of the University's undergraduate and graduate programs was recognized with an OCAD University Medal, presented at GradEx 109 and at Convocation. These medals recognize creativity, innovation and technical mastery in a student's chosen discipline.



We celebrated the recipients of the OCAD University Medal at the opening reception for GradEx 109.

## UNDERGRADUATE PROGRAMS

### Advertising

Jessica Sanchez Martinez

### Creative Writing

Richie Evans aka gutz

### Criticism & Curatorial Practice

Kay Rangel Vargas

### Cross-Disciplinary Art: Life Studies

Pixel Heller

### Digital Futures

Valeria Suing

### Drawing & Painting

Hana Hozhabr Pour

### Environmental Design

Batoll Nassery

### Experimental Animation

Yutong Liu

### Graphic Design

Yiğit Toprak

### Illustration

Nik October-Clydesdale

### Indigenous Visual Culture

Alexis Nanibush Pamajewong

### Industrial Design

Victor Kosic

### Integrated Media

Brigita Gedgaudas aka "Bri" "Pretzl"

### Material Art & Design

Kayla Bullen

### Photography

Delali Cofie

### Printmaking & Publications

Carley McGoldrick

### Sculpture/Installation

Caro Simon

### Visual & Critical Studies

Mason Smart



# GRADUATE PROGRAMS

## **Strategic Foresight and Innovation**

Doug Reid

## **Contemporary Art, Design and New Media Art Histories**

AnnaLiisa Ollila Gison

## **Inclusive Design**

Adam Wilton

## **Criticism & Curatorial Practice**

Roxanne Fernandes

## **Digital Futures**

Mufaro Cathy Mukoki

## **Interdisciplinary Master's in Art, Media and Design**

Jingxi He

## **Design for Health**

Marie-Christine Brault and  
Sara Rashighi



# CELEBRATING RESEARCH EXCELLENCE

Each year, we recognize faculty members for their innovative contributions to research with the presentation of two awards that celebrate distinguished and early-stage research activities.

## 2023-24 OCAD UNIVERSITY AWARD FOR DISTINGUISHED RESEARCH, SCHOLARSHIP AND CREATIVE ACTIVITY

**Dr. Haru Ji**

Associate Professor, Faculty of Art

## 2023-24 OCAD UNIVERSITY AWARD FOR EXCELLENCE IN EARLY-STAGE RESEARCH, SCHOLARSHIP AND CREATIVE ACTIVITY

**Dr. Andrew Gayed**

Assistant Professor, Faculty of Arts and Science



From left to right: Dr. Haru Ji and Dr. Andrew Gayed.



# CELEBRATING OUR FACULTY

The 2023-24 Teaching Awards recognized outstanding faculty, instructors and teaching assistants who employed diverse, inclusive and evidence-informed methods to provide exceptional learning experiences for their students.

## PRICE AWARD FOR LEADERSHIP IN TEACHING

**Ranee Lee**

Associate Professor, Faculty of Design

## NON-TENURED AWARD FOR LEADERSHIP IN TEACHING

**Ian Keteku**

Lecturer, Teaching Stream, Faculty of Arts and Science

## FACULTY OF ART TEACHING AWARD

**Dr. Ayumi Goto**

Assistant Professor



From left to right: Jananda Lima, Dr. Ian Clarke, Ranee Lee, Ian Keteku, Suharu Ogawa and Nadine Hare. Absent from photo: Dr. Ayumi Goto, James Knott, Semone Rajkumar and Dr. Chris Kim.

## FACULTY OF DESIGN TEACHING AWARD

**Suharu Ogawa**

Assistant Professor

## FACULTY OF ARTS AND SCIENCE TEACHING AWARD

**Dr. Ian Clarke**

Associate Professor

## SCHOOL OF GRADUATE STUDIES TEACHING AWARD

**Nadine Hare** and **Jananda Lima**

Instructors, Faculty of Design

## TEACHING ASSISTANT AWARD

**James Knott**

Faculty of Art

## SCHOOL OF CONTINUING STUDIES TEACHING AWARD

**Semone Rajkumar** and **Dr. Chris Kim**

Instructors



# CELEBRATING OUR EMPLOYEES

OCAD U staff gathered in October 2024 at Onsite Gallery to celebrate the recipients of the 2024 Employee Recognition Awards.

## AWARD FOR EMPLOYEE EXCELLENCE

**Christopher Darby**  
Manager, Facilities Maintenance

**Lisa Deanne Smith**  
Senior Curator, Onsite Gallery and Manager, Galleries System

## EMPLOYEE EQUITY AWARD

**Susan Jama**  
Programs and Community Coordinator at Onsite Gallery

**Jennie Suddick**  
Manager of International Programs and Collaboration, Student Affairs

## Christine Crosbie Heart of Gold Award

**Gerald Grison**  
Integrated Media Technician in Studio Services



At top left: Susan Jama, Employee Equity Award; at top right: President Ana Serrano with Employee Excellence Award recipients Lisa Deanne Smith and Christopher Darby; at bottom left: Gerald Grison, Christine Crosbie Heart of Gold Award recipient.



## ADVANCING EXCELLENCE TEAM AWARD

### Admissions and Recruitment Team

**Sean Baker**, Director, Learning Pathways

**Samantha Bertram**, Advisor, Admissions

**Maryanne Casasanta**, Interim Manager, Student Recruitment

**Sierra da Silva-Canadien**, Coordinator, Indigenous Admissions and Recruitment Support

**Mary Anne Garcia**, Lead, National Student Recruitment

**Donald Kelly**, Director, Admissions

**Mark Julien**, Assistant, Upper Year Admissions

**Javier Machado**, Manager Business Strategy

**Stephanie Mowat**, Advisor, Admissions

**Gary Newman**, Community Outreach Advisor

**Hau Pham**, Coordinator, Workshops and Events

**Carol Rodriguez Allende**, Coordinator, Visitor Experience and Special Events

**Leiko Shimizu**, Senior Admissions and Transfer Officer

**Winna Tse**, Communications and Projects Specialist

**Meichen Waxer**, Program Development Specialist



Members of the Admissions and Recruitment team, Team Excellence Award, back row, left to right: Stephanie Mowat, Javier Machado, Meichen Waxer, Deanne Fisher (Vice-Provost, Students and International) who presented the award, Sean Baker and Donald Kelly. Front row, left to right: Samantha Bertam, Maryanne Casasanta, Carol Rodriguez Allende, Mary Anne Garcia and President and Vice-Chancellor Ana Serrano.



## LONG SERVICE AWARDS

### 15 YEARS OF SERVICE

**Emily Gowan**, Manager, Studio Services  
**Nick Hooper**, Director, Facilities and Studio Services  
**James Morrow**, Manager, Faculty of Art

### 20 YEARS OF SERVICE

**Charlene James**, Senior Accountant, Treasury and Financial Services  
**Andrew McAllister**, Director, Academic Computing and Innovation  
**Stevan Plavska**, Manager, Strategic Planning and Technology Deployment  
**Oliver Valencia**, Student Advisor

### 25 YEARS OF SERVICE

**Sascha Brock**, Library Technician, Technical Services



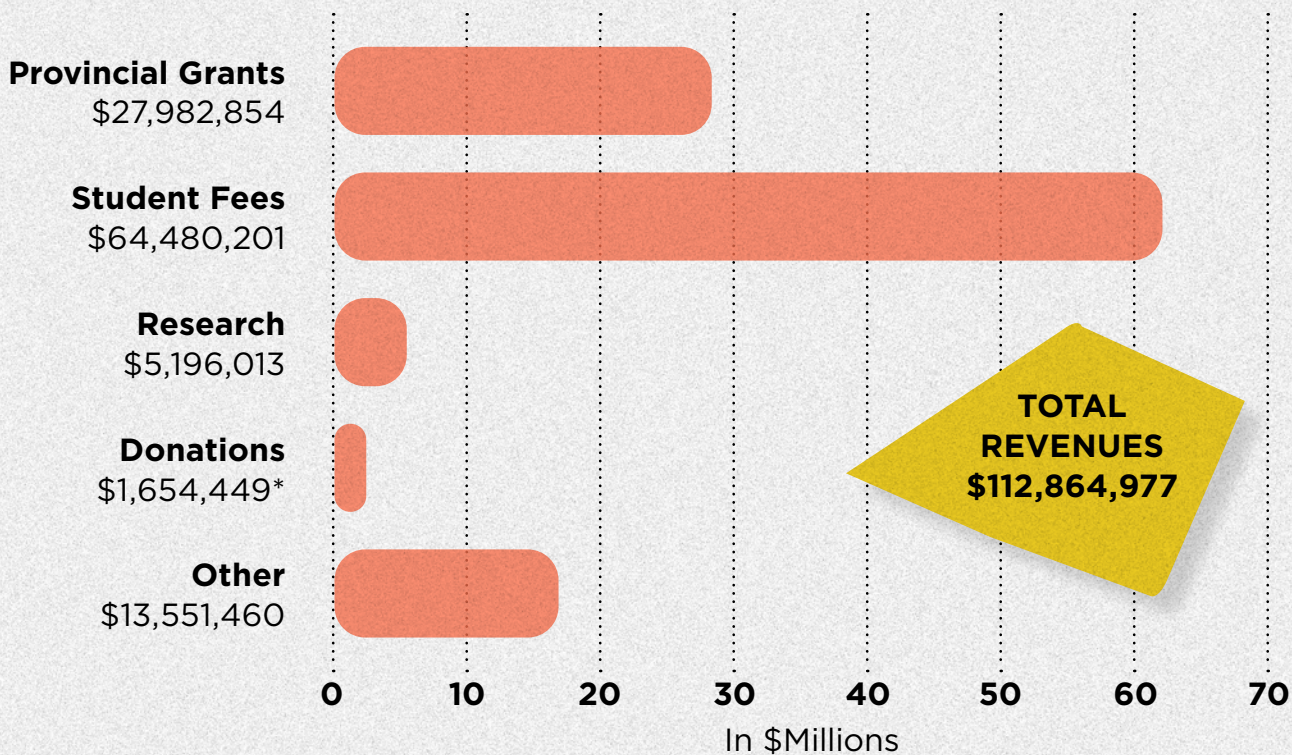
Long service awards were given to Sascha Brock, pictured at left with Kerry-Ann Douglas-Powell, Director, Workplace Culture; Nick Hooper, pictured at top right, with Kerry-Ann Douglas-Powell; Andrew McAllister, pictured at middle left, with Kerry-Ann Douglas-Powell; Stevan Plavska, pictured at middle right, with Kerry-Ann Douglas-Powell and Emily Gowan, pictured bottom right, with Kerry-Ann Douglas-Powell.



# 2023-24 REVENUES

For more information, please see the [OCAD University Audited Financial Statements for 2023-24](#)

## 2023-24 TOTAL REVENUES: IN MILLIONS OF DOLLARS

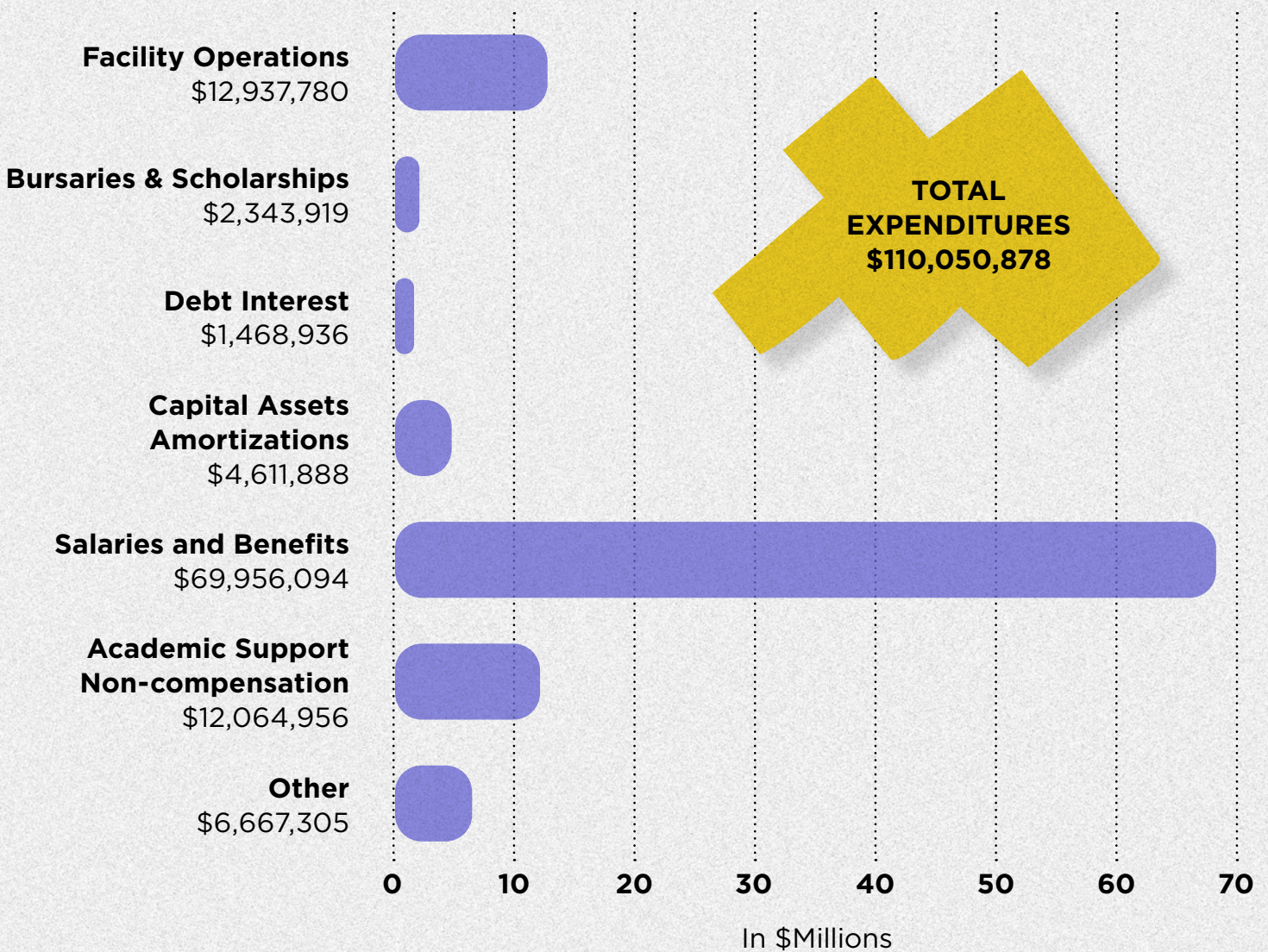


\*This is for general donations and does not include \$1,297,792 for bursary and scholarship donations.



# 2023-24 EXPENDITURES

## 2023-24 TOTAL EXPENDITURES: IN MILLIONS OF DOLLARS

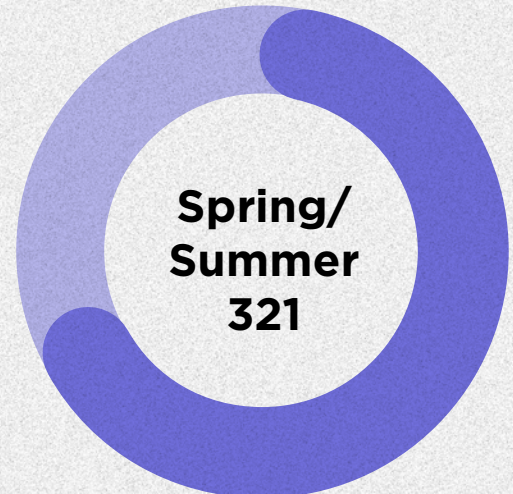




### Undergraduate FTEs



- Domestic 2,955 (72%)
- International 1,122 (28%)



- Domestic 225 (70%)
- International 96 (30%)

### Graduate FTEs



- Domestic 145 (52%)
- International 135 (48%)

### OCAD U School of Continuing Studies

**1,816**  
Registrations

**135**  
Courses/  
Micro-credentials