



**FINAL ASSESSMENT REPORT
EXECUTIVE SUMMARY AND
IMPLEMENTATION PLAN**
Cyclical Program Review

BFA Photography, Faculty of Art

GENERAL INFORMATION	
Period of Cyclical Review:	July 1, 2015 – June 30, 2022
Acting Dean, Faculty of Art:	Jana Macalik
Program Review Team:	Emma Nishimura (chair); Nicholas Pye (interim chair); Simon Glass, April Hickox, Amish Morrell, and Peter Sramek
External Reviewers:	Anna Fox, University for the Creative Arts, UK Eric Nay, Faculty of Arts & Science, OCAD U

EXECUTIVE SUMMARY OF THE BFA PHOTOGRAPHY CYCLICAL PROGRAM REVIEW

The Photography Program IQAP review began in Fall 2020. The self-study brief was submitted in October 2022 (though dated Sept 30, 2022). The site visit occurred in February 9-10, 2023. The external review report was completed April 6, 2023. The final completion of the Internal Response was June 15, 2023.

Over the course of the review process, the Photography Program IQAP team worked with several different stakeholders. OCAD U's Office of Institutional Analysis provided relevant internal data and included results from two extra-institutional surveys, the 2015 Strategic National Arts Alumni Project (SNAAP) survey and the 2020 National Survey of Student Engagement (NSSE). Staff from the Faculty & Curriculum Development Centre (FCDC) were an integral component of this process, assisting in collecting and disseminating student survey data and facilitating sessions and surveys with Photography faculty. FCDC also worked with members of the Photography Curriculum Committee to refresh the Program Learning Outcomes (PLOs), engage in curriculum mapping, and renew the program guide. Material assistance and guidance was also provided by the Office of the Vice President and Provost.

External Reviewer Anna Fox (University of the Creative Arts) and Internal Reviewer Eric Nay (OCAD U, Faculty of Arts and Science) undertook a site visit on February 9-10, 2023. The visit was comprised of meetings with the Photography Program Review team, Photography students, Photography faculty, Photography technicians, Vice-President, Academic and Provost, Acting Dean Faculty of Art, Faculty &

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Curriculum Development Centre, Admissions & Recruitment, and the Photography Program Chair and two class visits.

IMPLEMENTATION PLAN

Recommendation	Proposed Follow-up	Responsibility for Leading Follow-up, and Other Stakeholders	Timeline for Addressing Recommendation
Physical Resource Requirements and Quality of Student Experience			
1. Notwithstanding new information that the colour processor may be serviceable for longer than we initially thought, we are reconsidering the footprint that it occupies and assessing our overall use of space, including darkrooms, shooting studios, digital labs, community spaces, and thesis space	A working group will be formed of PHOT faculty and technicians to look at how space is being used in the PHOT centre. Consultation with Facilities, Campus Planning and students will be ongoing throughout this process	PHOT faculty and PHOT technicians, Facilities, Campus Planning, PHOT students	Working group will begin in 24/25 to develop a step-by-step plan on succession planning for legacy technology and usage of space. Status, progress and goals of the working group will be reviewed by the Chair and Program Faculty at the start of each academic year.
2. Classroom upgrades for room 415 – improved seating for current class sizes, challenges with acoustics given the current HVAC system	Photo Faculty and PHOT Chair will consult with Facilities and Campus Planning to identify and address issues in room 415	PHOT Faculty, PHOT Chair, Facilities, Campus Planning	PHOT Chair will work with Facilities & Campus Planning for these changes to be addressed for fall 2024.
3. Purchase of new Technology / Equipment to address new trends and technologies within Photography	PHOT faculty and PHOT technicians will form a working group to identify gaps in technology and/or equipment in PHOT. Training for PHOT faculty and Technicians on this new equipment will accompany any new purchases. New equipment and technology will then be integrated into PHOT curriculum.	PHOT Technicians & PHOT Faculty	PHOT Technicians & Faculty will come together in 2023/2024 to consider new or updated technologies for 2024/2025. This review of technology will continue on an annual basis in the fall semester.
Learning Environment			
1. Improve Access Hours	Work with Studio Management to increase budget for Open Studio	PHOT Chair, Studio Management	PHOT Chair will advocate for earlier access. These

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	Access, with extended hours beginning by the 4 th week of classes	and FoA Dean	conversations will begin in 2023/2024 and PHOT Chair will continue this advocacy annually.
2. Increase communication for 1 st year PHOT students with respect to course offerings, facilities and events	Chair of PHOT will work with Chair of First Year to strategize best path forward	Chair of PHOT, Chair of First Year	Conversations between Chair of PHOT and Chair of First Year will begin 2023/2024 and will occur annually in both the summer and fall semesters.
	Consult with Vice-Provost, Students and International, of how best to strategize increasing this communication through different activities to engage first year students. For example, an orientation event with PHOT faculty and a tour of facilities in early September, could be coordinated with this office and PHOT Chair.	Chair of PHOT, Vice-Provost, Students & International	Conversations between Chair of PHOT and VP, S&I will begin fall 2024, and be revisited every two years.
	Chair of PHOT connects with 1 st year students who have declared an intent to major in PHOT. Development of a communication strategy to engage these students throughout their first year. Activities could include invitations to Photo dept lectures, and facilities workshops	Chair of PHOT	This can begin happening when data for declared majors is available. This outreach to 1 st year students will recur annually, by the PHOT Chair.
3. Improve communication about the pathways through the program in relation to career goals	Develop a document for students that shares possible pathways through the Photography Program	Chair of PHOT Consultations with Advertising and Graphic Design	A draft document has been created and will be added to the PHOT program guide for 24/25. Consultations with other programs will begin in fall 2024, with

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		programs, among others	revisions to the document coming into place for 25/26.
Curriculum Development			
1. Review/Analysis of Flow – look at what is working well and what the challenges are within PHOT.	PHOT Curriculum Committee will look closely at how pre-requisites have been working and what changes need to be made. A review of which courses have priority registration will also be discussed.	PHOT Curriculum Committee Faculty of Art Curriculum Committee	Changes for 2024/2025 will be presented to FoA Curriculum Committee for presentation to SUSC
	Work with the VPAP's office to understand the wider impact of FLOW across the institution.	VPAP office Dean, Faculty of Art Chair of PHOT	Beginning September 2024, ongoing as information is available
2. Review of GART Photography courses and the issues of access to the PHOT centre for first year students	PHOT Curriculum Committee is reviewing these courses to assess access to the PHOT centre.	PHOT Curriculum Committee, Chair of First Year Faculty of Art Curriculum Committee	Changes for 2024/2025 will be reviewed by the Curriculum Committee 2023/2024
3. Integration of new Technology into curriculum	PHOT Curriculum Committee will work with other programs within OCAD U to understand current offerings in other programs to avoid duplication and promote interdisciplinary discourse. PHOT faculty and Techs will update curriculum as needed.	PHOT faculty, PHOT techs, Other Program faculty and techs: EXAN, GRPH, etc.	When new technology is acquired, 2024 – ongoing.
Program Philosophy – Diverse pathways in Photography			
Improve communication within OCAD U about the Photography Program philosophy and the various pathways through the program. This is also	The document that is being created to share possible pathways for PHOT students, will highlight courses already being offered at OCAD U such as	PHOT Chair and faculty Marketing and Communications	A draft document has been created and will be added to the PHOT program guide for 24/25. Consultations with other programs will

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<p>connected to Recommendation 3, in Learning Environment.</p>	<p><i>Photography for Advertising, Art and Fashion, Creativity on Demand</i> PHOT faculty will share the document with Marketing and Communications and Admissions and Recruitment so that it will be visible on multiple platforms</p>	<p>Admissions and Recruitment</p>	<p>begin in fall 2024, with revisions to the document coming into place for 25/26. This document will then be revisited every two years for possible revisions. Chair of PHOT will follow up with M&C and A&R annually in the fall term.</p>
<p>PHOT Program Faculty</p>			
<p>New Tenure-Track Hire</p>	<p>PHOT Chair will work with the Dean of Faculty of Art to advocate for an IBPOC Tenure-track hire This could be a Chair position as well. PHOT Chair will consult with PHOT Faculty on potential gaps in the program and areas of focus that the ideal candidate could address</p>	<p>PHOT Chair Dean Faculty of Art</p>	<p>PHOT Chair will work with PHOT Faculty and Dean, Faculty of Art to advocate for this position until filled.</p>
<p>Faculty Leadership and Morale: Address challenges with consistent leadership over the past decade</p>	<p>PHOT Chair, PHOT faculty and PHOT techs are working collaboratively to create a SharePoint site that houses all important PHOT documents relating to curriculum, budget, special projects etc. This is a resource that all faculty have access to and will support future Chairs in navigating the program.</p>	<p>PHOT Chair PHOT Faculty PHOT Technicians</p>	<p>This work began in Fall of 2023 and will be ongoing. Relevant documents are updated each term, to ensure departmental transparency and continuity.</p>
<p>Admissions, Recruitment</p>			
<p>Advocate for more effective marketing and outreach to include information regarding existing technology and program philosophy (balance between concept,</p>	<p>PHOT Chair and PHOT faculty will meet with Admissions and Recruitment to share current information about the program offerings/philosophy</p>	<p>PHOT Chair & Admissions and Recruitment</p>	<p>PHOT will meet with Admissions and Recruitment in 2023/2024 and do this on an annual basis at the start of each academic year.</p>

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theory, analogue and digital technologies)			
	PHOT Chair and PHOT faculty will work in consultation with Marketing and Communication about program specific information for the website	PHOT Chair & Marketing and Communications	New website launching in 2024 will include updated PHOT information. This information will be revisited annually by the PHOT Chair and program faculty.