FINAL ASSESSMENT REPORT EXECUTIVE SUMMARY AND IMPLEMENTATION PLAN
Cyclical Program Review

BDES Industrial Design Program, Faculty of Design

GENERAL INFORMATION	
Period of Cyclical Review:	**July 1, 2015 – June 30, 2022**
Dean, Faculty of Design:	**Dori Tunstall**
Program Review Team:	**Howard Munroe (Chair), Job Rutgers, Ranee Lee**
External Reviewers:	**Leslie Fontana, Rhode Island School of Design (RISD)** **Natalie Waldburger, OCAD U**

EXECUTIVE SUMMARY OF THE BDES INDUSTRIAL DESIGN CYCLICAL PROGRAM REVIEW

The Industrial Design Program IQAP team consisted of Assistant Professor and Program Chair Howard Munroe, Professor Job Rutgers, and Associate Professor Ranee Lee. The team was assembled in September 2020 with data aggregation and analysis beginning in May 2021 and writing proceeding in June 2021- July 2022.

The Industrial Design Curriculum Committee (Assistant Professor and Program Chair Howard Munroe, Professor Job Rutgers, Associate Professor Ranee Lee, Associate Professor Angelika Seeschaaf-Veres, Associate Professor Edmond Rampen, Professor Alexander Manu, Professor Peter Coppin and Professor Kate Sellen worked with FCDC's (Faculty Curriculum Development Centre) Education Developer Mariela Giuliano to review and refresh the Program Learning Outcomes (PLOs) while mapping them to OCADU's revised Degree Level Expectations The team developed a visual Program Map and conducted a SWOT/SWOC exercise based in part on the 2020-21 Undergraduate student and Faculty Survey's.

Assistance in collecting and disseminating Student Focus Group data was provided by FCDC's Education Developer Mariela Giuliano. Undergraduate Student Survey data was provided by Strategic Coordinator Brian Weissenboeck, and Associate Director, Teaching and Learning Dr. Cary DiPietro provided initial guidance on approach and execution of the brief. Laura Wood, Manager, Institutional Analysis provided OCAD U data pertaining to Admissions, Retention, Demographic and Graduation, and James Roseborough provided the 2017 SNAAP and NESSE Data Reports

Material assistance and guidance were also provided by Manager, Academic Initiatives, Governance & Quality Assurance Natalie Nanton and Academic Governance & Quality Assurance Officer David Wagschal, both with the Office of the Vice President and Provost.

The final IQAP Self-Study brief was delivered in September of 2022 for external review and internal responses, including from the Vice President and Provost, which were received in December 2022.

External Reviewer Prof. Leslie Fontana, Rhode Island School of Design and Internal Reviewer Natalie Waldburger Associate Professor Faculty of Art, OCAD U, undertook a site visit on October 20th and 21st, 2022. The visit was comprised of meetings with the Vice President and Provost, Dean Faculty of Design, Industrial Design Program faculty and students, Faculty of Design support staff, Industrial Design Program Chair, and classroom visit with Associate Professor Jules Goss' Human Centred Design class.

The Final Assessment Report and Implementation Plan were approved by Senate in October 2023. The next Monitoring Report is scheduled for Winter 2025, and the next Cyclical Program Review is slated to begin in 2028.

IMPLEMENTATION PLAN

Recommendation	Proposed Follow-up	Responsibility for Leading Follow-up, and Other Stakeholders	Timeline for Addressing Recommendation
Lack of Permanent Student workspace	The program chair and department faculty continue to work with the administration for a permanent working space for the Industrial Design Students.	Program Chair and All permanent ID Faculty, Dean, Nick Puckett and Joanne Frisch	Immediately and until realised. Meetings are currently being requested.
Large cohorts and class sizes	Work with faculty curriculum team to develop strategies to address large class sizes in the program and assess the effectiveness of large class sizes in core classes. Propose changes	Dean, Office of the Registrar, ID Program Chair, ID curriculum committee	2023/24 Fall and Winter Curriculum meetings
The need for better connection to Industry	Industry speakers will be pursued and will require funding from Administration. Work with	Program Chair in consultation with ID core faculty and	This work is underway as of Winter 2023 and will continue in the

	faculty and curriculum team to develop strategies to address integrating industry into learning experiences.	course instructors	Fall and through the Winter 2024
The need for more departmental agency in budget management	Continue to work with the administration for more budgetary agency.	Program Chair	This work continues.

Additional recommendations to be implemented

Recommendation	Proposed Follow-up	Responsibility for Leading Follow-up	Timeline for Addressing Recommendation
A need for greater representation of equity-seeking groups to better reflect the Industrial Design Program's student population.	Ongoing. The last 4 permanent hires have been from equity seeking groups.	Dean, People and Culture and Communications with input from the ID faculty.	As positions become available.
More support for faculty and connection between their teaching and their professional work	Continue to work with the administration for more faculty funding and investigate other resources that might be needed to fulfill the recommendation.	Dean & Administration, Program Chair	TBA
Clearer guidelines for online teaching, especially for courses with multiple sections where some sections are offered online, and others are in-person	The curriculum will be revised to make this change.	Program Chair, Course Leads & Curriculum Committee	Fall 2023
Practical training for students in website development to better promote themselves.	The curriculum will be revised to make this change.	Program Chair, Course Leads & Curriculum Committee	2023/24
The ID program and Chair to have more agency over the ID programs online presence within the Universities website.	ID has been lobbying for this for a long time and we will continue to work with the administration on this. Funding will be requested.	Program Chair, Dean & Administration	2023/24
Continued structural funding for the Student Association of Industrial Designers	ID and students will continue to work with the administration for funding.	Program Chair, Students, Dean & Administration	Ongoing

Resourcing the program's commitments to innovative directions in ID	ID will continue to work with the administration for more targeted funding and other resources on this	Program Chair, Id Faculty, Dean & Administration	Ongoing
Of concern are the effects if the program can confidently prepare students for the ID job market if students do not choose to engage with a capstone course	The ID department is in the process of developing solutions to be proposed for the 2025/26 program guide	Dean, Office of the Registrar, ID Program Chair, ID curriculum committee	This work has begun at the faculty level and will continue through 2025/26
The external reviewer's recommendation that the administration re-evaluate FLOW after 4 years	The FCDC and the Office of the Registrar are to provide a data driven report comparing the impact FLOW has had on the ID Program 4 years after its launch. Industrial Design chair & faculty to be consulted on the evaluation process and metrics.	The FCDC and the Office of the Registrar.\n\n(Program chair and faculty to provide input)	2026/27