

OCAD UNIVERSITY 100 McCAUL STREET TORONTO, ONTARIO MST 1W1

> T. 416 977 6000 F. 416 977 6006

## Announcing the Ownr Career Launcher 2021 Finalists

The RBC Centre for Emerging Artists & Designers and Ownr are thrilled to announce the finalists for the inaugural <u>Ownr Career Launcher for Creative Entrepreneurs!</u>

## Congratulations to:

- Abstrakta (Tania De Gasperis, Vesta Korniakova)
- Cue (Lisa Eunhye Yi, Adrian Liu, and Parmis Rabet)
- <u>Gridlock (Jason Cheng)</u>
- The Habit Factory (Anna Peng & Mikayla Koo)
- Heart to Heart (Lawrence Ly)
- Homestead Ceramic (Chiedza Pasipanodya)
- <u>LOUD army SOUND app</u> (Kimani Peter, Jasmine Jakhu, Alex Gagliano, Rhandy Adolphe, and Jevon McCarthy-Hyde)
- Munzira Studio (Grace Mendez & Nikkie To)
- Nora's Bakery (Nora Bahgat)
- Play for Healthcare (Marie-Helene Fokias, An John Nguyen)

The Ownr Career Launcher for Creative Entrepreneurs received an overwhelming amount of interest with over 100 applicants in the expression of interest stage of the project. The ten finalists selected will present their business pitch to a panel of jury members on Tuesday, March 16, from 10-11:30 AM ET for a chance to win \$1,000 to \$4,000 to launch their business. Our jury is comprised of Derek Hopfner, Chief Revenue Officer of Ownr; Jalisa Luces-Mendes, entrepreneur and Founder of Toni Marlow Clothing; Itah Sadu, entrepreneur and co-owner of A Different Booklist; Ilene Sova, Ada Slaight Chair of Contemporary Drawing and Painting at OCADU University; and Dr. Alia Weston, Associate Professor of Creative and Business Enterprise at OCAD University. Members of the public are invited to attend and can RSVP here.



OCAD University is excited to partner with Ownr for this exclusive opportunity for OCAD U students and recent alumni that will provide seed funding for creative entrepreneurs. We are dedicated to supporting creative enterprises and all the possible forms they can take, from freelancers taking on clients, studio artists looking to sell their work, groups forming a collective or agency, and more.

As part of this partnership, Ownr is offering OCAD U students and recent grads a **20% discount** off all Ownr services, including sole proprietorship business registration and incorporation. **Redeem Offer** 

## **PARTNERS**



Ownr is an all-in-one digital platform to start, build, and grow your business, simply and affordably. Whether you're a new or seasoned business owner, let Ownr take care of your business and legal needs with services including: business registration and incorporation, tools to find the perfect business name, annual online minute book plans, automated legal documentation, live support, educational content and resources, and more.

Since 2017, Ownr has helped over 35,000 entrepreneurs in Canada bring their business dreams to life. Ownr is operated by RBC Ventures Inc., a subsidiary of Royal Bank of Canada.